

# Arizona Developmental Disabilities Planning Council

## Project Proposal

### **Video: Competitive Employment Success Stories**

#### **Purpose**

Competitive employment within integrated employment settings is an important goal for the ADDPC in supporting persons with developmental disabilities in moving toward increased levels of personal and financial independence. An important first step in moving towards this goal is creating broader awareness of the capacity of persons with developmental disabilities to be successful, contributing employees, both among consumers and their families and potential employers. The proposed videos will be aimed at a target audience of employers and consumers in relaying a visual/audio accounting of persons with developmental disabilities working in integrated employment settings.

#### **Content**

The proposed videos will be developed in a series of up to five productions addressing the following topics:

- Successful business strategies for employing persons with developmental disabilities
- Interviews of persons with developmental disabilities who are currently employed in a competitive, integrated work setting.
- Visuals of the employee at work.
- Interviews with employers who discuss the positive value of the employee to the outcomes of their business
- Basic “how to” information on seeking and obtaining employment.

#### **Use of Videos**

Completed videos will be widely distributed (in DVD and other electronic formats) to all resources that can collaborate in increasing competitive, integrated employment of persons with developmental disabilities. Examples of these organizations may include:

1. Employers seeking information on hiring persons with developmental disabilities.
2. Consumers and family members.
3. Arizona Department of Education, Exceptional Students Division.
4. School districts and Charter schools serving persons with developmental disabilities.
5. Developmental Disabilities Network partners (Institute for Human Development, Sonoran University Center for Excellence in Developmental Disabilities, Arizona Center for Disability Law)
6. Untapped Arizona.

7. Arizona Linkages.
8. Jobing.Com.
9. Varied other work partnerships serving persons with developmental disabilities.
10. Varied organizations advocating for persons with Down's syndrome.
11. Varied organizations advocating for persons with Autism.
12. SAC, SABE, ARC, and other advocacy organizations.
13. Arizona Bridge for Independent Living.
14. Arizona Statewide Independent Living Council.
15. Arizona Commission for the Deaf and Hard of Hearing.
16. Arizona Industries for the Blind.
17. Arizona Association of the Deaf-Blind.
18. Arizona Commission on Indian Affairs.
19. Governor's Council on Head and Spine Injuries.
20. Arizona Department of Veteran Services.
21. DES Rehabilitative Services Agency.
22. DES Division of Developmental Disabilities.
23. Inter-Tribal Council of Arizona.
24. Other organizations as defined.

#### **Vendor/Budget**

To complete this project, ADDPC will establish an Interagency Service Agreement (ISA) with the Arizona Department of Health Services (ADHS) Video Department which has extensive experience in developing scripts, providing narration, completing on-location video filming, editing and producing a quality final product. The ISA will be established for a one year period, with production of the final videos to be completed by December 1, 2011.

The cost estimate for the complete video product is \$25,000 (see attached Initial Bid supplied by ADHS).